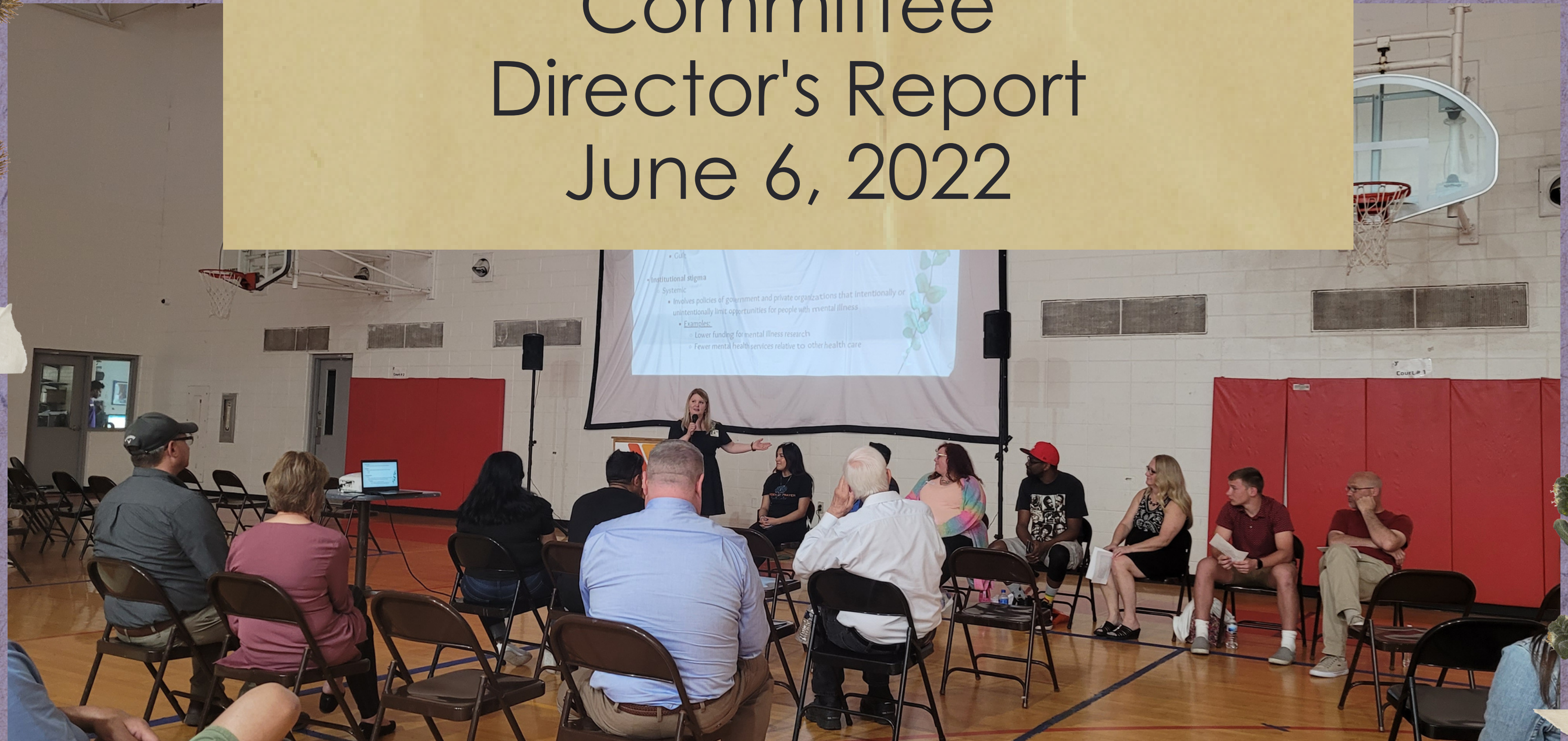


Community Development Committee Director's Report June 6, 2022



Report Prepared By: Barbi Brewer-Watson, Samantha Rocknowski, Yorelly Villagomez, Jon Shinabarger

May 2022 ECDA Community Outreach Monthly Report

Prepared by:
Samantha Rocknowski
as of 5/26/2022



May Outreach Events

Starting a Business 101 Tuesday, May 3

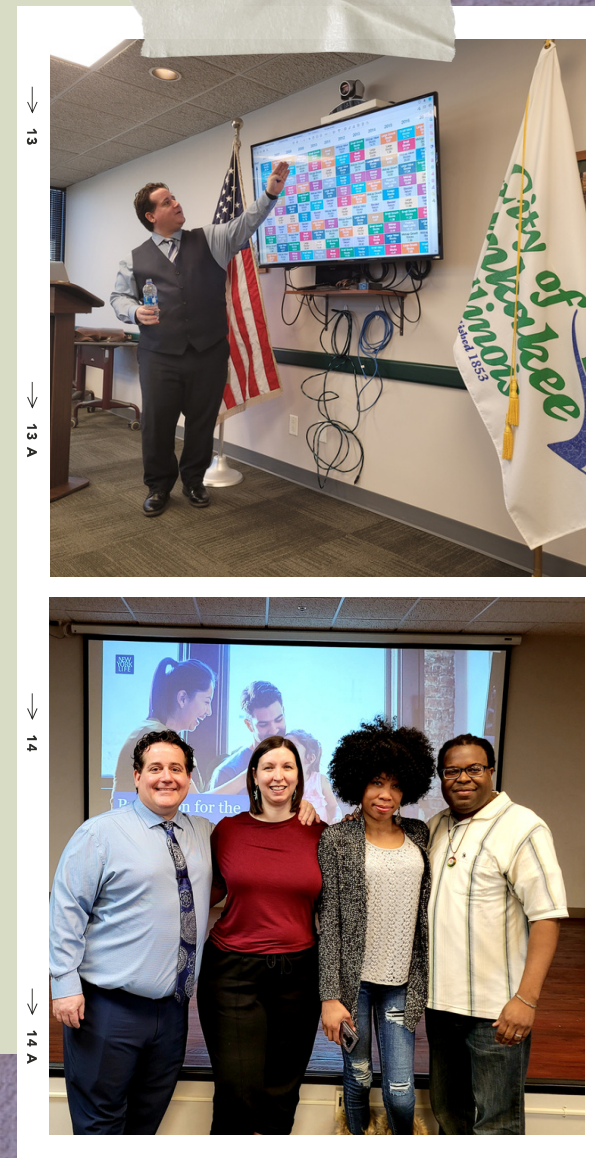
This workshop gave an overview the City's business services. Attendees were able to ask questions about operating a local business.

Bo\$\$ Budgeting Workshop Saturday, May 7

This workshop was the third in a series hosted by the ECDA, Still I Rise, and New York Life. It covered information about investing and left time for discussion and questions.

Citizens Advisory Board Tuesday, May 10

The discussion at May's meeting focused on planning the Neighborfest events.



May Outreach Events

5th Ward Meeting Wednesday, May 18

This meeting was held at Avis Huff. Residents in attendance had a great discussion with Samantha and Alderwoman Lewis. DPW James Lopez was also in attendance.

Break the Stigma Thursday, May 19

May is Mental Health Awareness Month. This Riverside-sponsored event was held at the YMCA.

United Families Monthly Event Saturday, May 21

This event brings together several community organizations to offer program information in Spanish for our Spanish-speaking community members. The KPD and ECDA were the featured presenters this month.



May Outreach Events

*Kankakee Farmers Market Saturday, May 28

The ECDA had a table at the Kankakee Farmers Market from 8am to 12pm to share information about our programs as well as upcoming events.

*Chamber Chat LIVE Tuesday, May 31

The Kankakee County Chamber of Commerce does a Facebook Live each Tuesday and we were their featured speaker on this date. You can find the video on their Facebook page.

Neighborhood Walks Initiative May *9, 13, 20, and 27

The ECDA walks a neighborhood to connect with residents and share ECDA program information each Friday (weather permitting) at 2pm. Thus far we have had the Salvation Army, Aunt Martha's Clinic, United Families of Kankakee, Riverside, Amita, Duane Dean, Prairie State Legal Services, and Project Sun join us along with the Kankakee Police and some of the alderpeople!





→ 13

→ 13 A

FILM NEGATIVE



→ 14

→ 14 A

FILM NEGATIVE

FILM NEGATIVE

Neighborhood Walks Initiative

We knocked
on 380 doors
in May!



Additional Outreach

Kankakee County Chamber of Commerce Ambassador Meetings - DEI Kickoff Tuesday, June 14

Samantha serves as a Chamber Ambassador where she continues her outreach goals and ECDA's mission alongside fellow Ambassadors.

Continuum of Care Meetings Thursday, May 5

The ECDA has a staff member as president of this group and is able to share City/ECDA updates.

Kankakee County Hispanic Partnership Meetings Friday, May 27

The ECDA has a staff member as a member of this organization and is able to share city/ECDA updates.



Additional Outreach

Kankakee County Community Outreach Meetings

Wednesday, May 11

Professionals in communication outreach roles have been meeting together to share information and support each others' local events.

Strong Neighborhoods - Elm House Steering Committee Meetings Tuesday, June 7

This committee has representatives from the City, KSD111, United Way, and residents of the 2nd and 6th wards. The house is at 591 S Elm St and you can stay up to date by joining the Facebook group - facebook.com/groups/elmhouse.



Media and Online Outreach

ECDA Monthly Update Email

The ECDA monthly update email has a contact list of 730 subscribers. Anyone can sign up for this email list. Please share social media posts encouraging people to sign up! The direct link for the sign up form is **<http://eepurl.com/ham1yr>**.

Successfully Sent: May English newsletter on 5/20 to 696 people

Open Rate: 28.6% - 193 opened

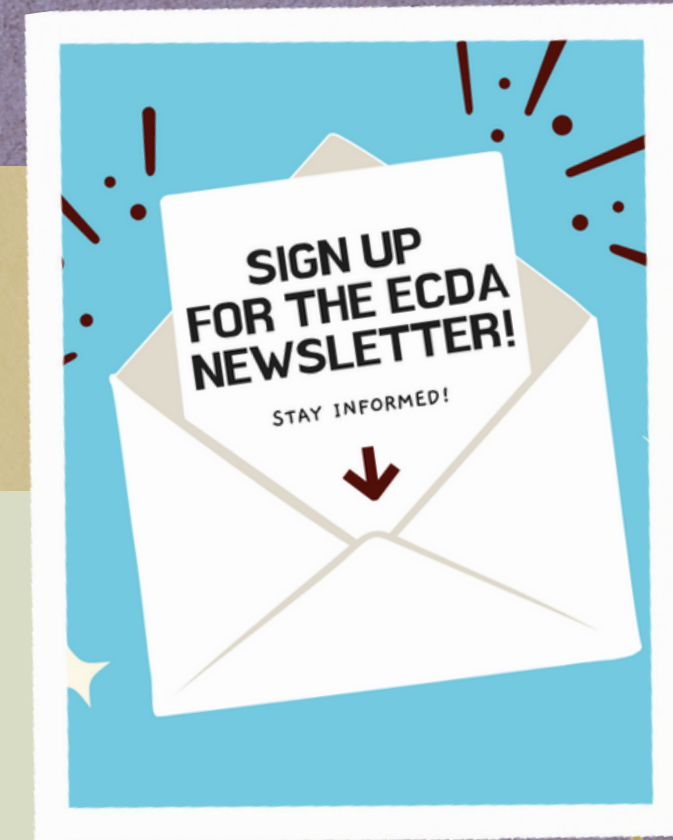
Successfully Sent: May Spanish newsletter on 5/23 to 4 people

Open Rate: 0%

New Contacts:

8 gained from signup link on social media posts in the last month

2 gained from form embedded on ECDA homepage in the last month



Media and Online Outreach

Press/Media Numbers, Social Media and Online Engagement

ECDA-related social media posts

52 posts between April 22 and May 26

For ECDA Posts in May:

Average Facebook Reach: 960 people Engagement: 55 people

Average Instagram Reach: 141 people Engagement: 4 people

Average Twitter Impressions: 164 people Engagement: 2 people

Facebook Followers = 7,400 Instagram Followers = 1,859 Twitter Followers = 1,419

Website Views for May (through 26th):

New Visitors = 565 Total Page Views = 2,832 Program landing page = 469





Media and Online Outreach

Daily Journal Articles:

5/5 - Still I Rise hosting public financial
workshop Saturday



THE KANKAKEE CITIZENS ADVISORY BOARD PRESENTS:

NEIGHBORFEST

**JUNE
11TH**

**PIONEER PARK
FROM 1-4PM**

AND

**JEFFERS PARK
FROM 1-4PM**

**JUNE
25TH**



**FOOD
TRUCKS**

**MUSIC
GAMES**

**FUN
PRIZES**



Upcoming Events

Starting a Business 101 Workshop Tuesday, June 7 ECDA Conference Room at 530pm

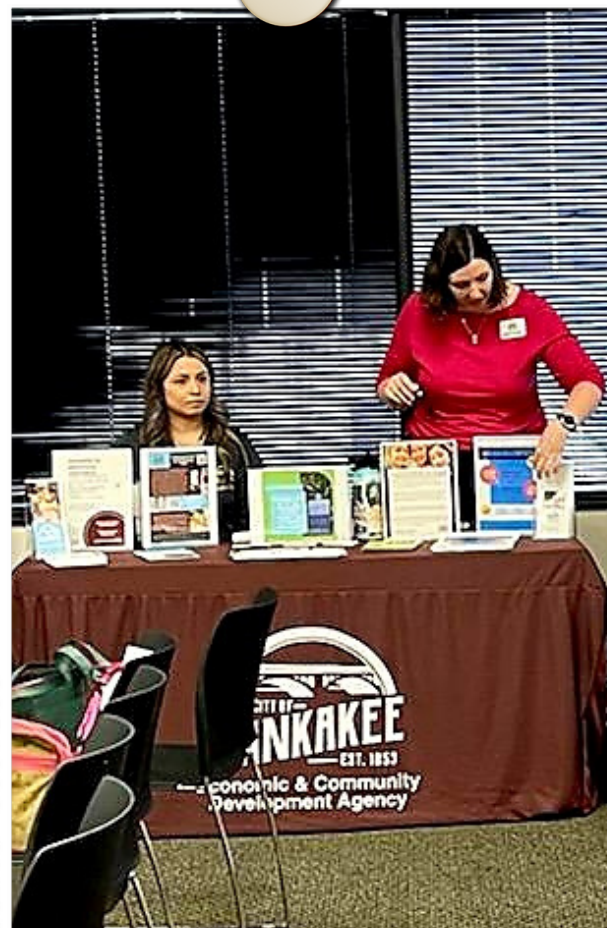
This workshop will have an overview the City's business services. Residents should come with their questions about operating a local business.

Kankakee Farmers Market Saturday, June 11 8am to 12pm

The ECDA will have a table at the Kankakee Farmers Market once a month all season to share information about our programs and upcoming events!



Anticipated Upcoming Events



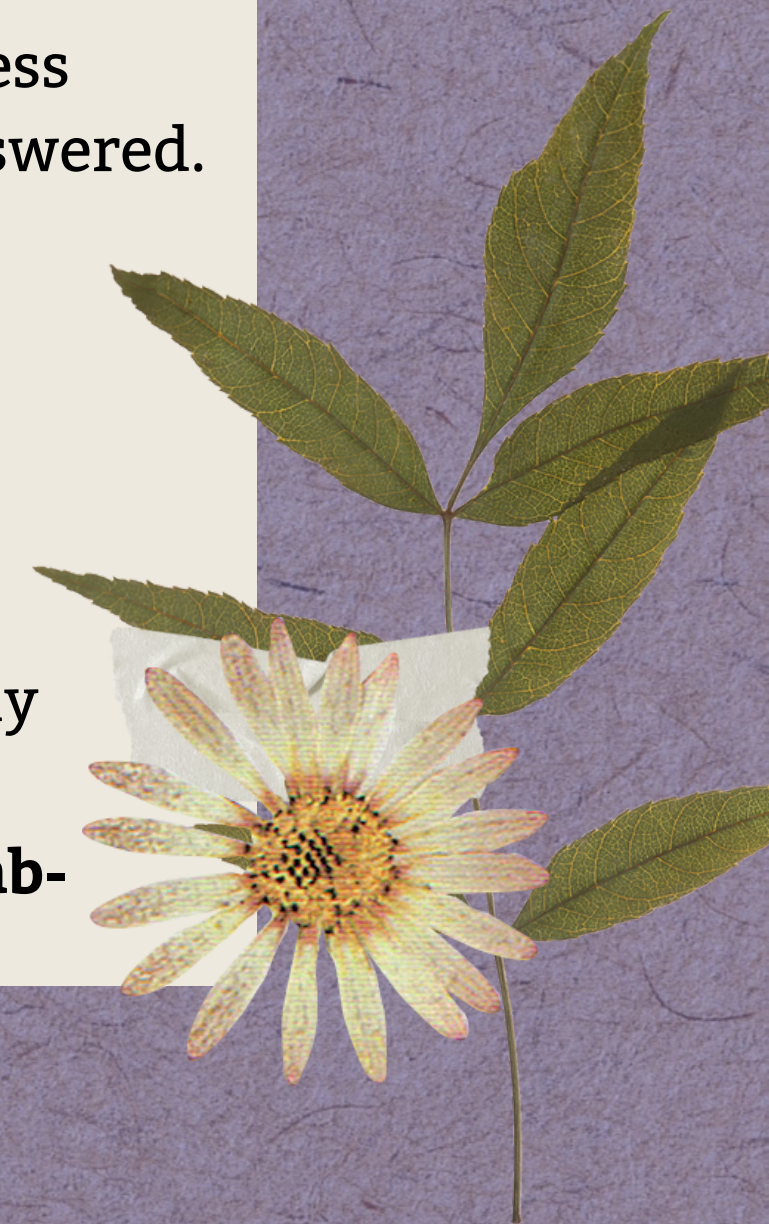
Hispanic Business Meeting
Tuesday, June 14
Library Auditorium at 530pm

This meeting is ideal for Spanish-speaking members of the business community. There will be business resources shared and questions answered.

Citizen's Advisory Board
Tuesday, June 14
ECDA Conference Room at 630pm

The Citizen's Advisory Board (CAB) meets monthly.

The Citizen's Advisory Board has OPEN SEATS. If you know someone who may be interested in serving their community in this way, please share the CAB application with them! It can be found at <https://ecda.citykankakee-il.gov/cab-app.php>. Please also share the social media posts!



Upcoming Events

6th Ward Meeting
Tuesday, June 14
Beckman Park at 7pm

Black on Track: Black Business Conference
Thursday, June 16
4th Floor Kankakee Library from 4pm to 7pm

This even is part of a series of Juneteenth events. Join us for networking, information, and to celebrate Black businesses!



Program Update

Kankakee wards

- 1st ward
- 2nd ward
- 3rd ward
- 4th ward
- 5th ward
- 6th ward
- 7th ward

SFRP projects

- All items

LEAD projects

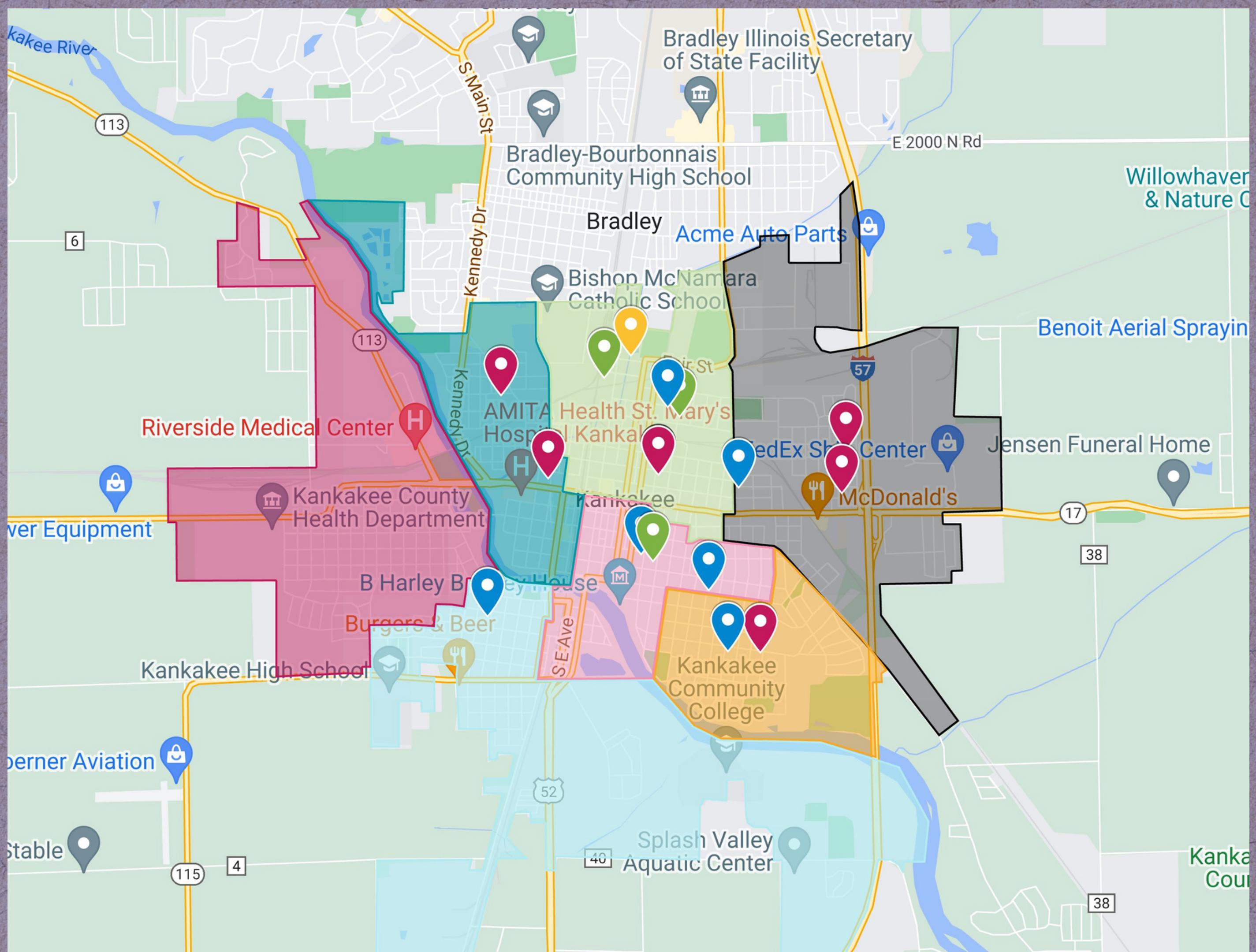
- All items

SFR & HAP

- SFR
- HAP

Demolitions

- All items



Single Family Rehab Program

- 0 Applications Approved*
- 0 Projects Completed
- 0 Projects in Process
- 70 waitlist

Lead

- 13 Applications Approved*
- 1 Projects Completed
- 1 Projects in Process
- 133 applications since 2018

Strong Communities

- Added APP \$37,500.00
- Coordinate with LB Grant
- Budgeting for DPW activities

Single Family Rehab

- 0 Applications Approved
- 0 Projects Completed
- 0 Projects in Process
- 42 waitlist

Healthy Homes

- Awarded \$1.4 million
- In Program Negotiation
- Waiting for Program Training
- Hiring HH Coordinator

R3 Grant

- Closing out grant in March
- Housing Study being printed

HAP

- 0 Applications Approved
- 0 Projects Completed
- 0 Projects in Process
- 3 waitlist

Land Bank

- Organizational Start Up
- Regular Board Meetings
- Need to spend grant \$

ARP Programs

- Accepting Applications
- 24 KARPPS
- 3 RRP Approved
- 10 MIRA Approved

****updated as of 5/27/2022**



Thank You